GRX MARKETING

Online Forms & Scheduling

Online forms & scheduling is growing in popularity & will likely become the norm for pharmacies beyond 2020.
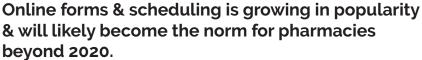
JotForm is an affordable & popular option for online forms & Acuity is preferred for online scheduling. Pharmacies are utilizing both HIPAA-compliant platforms for COVID-19 testing & immunizations.

JotForm
- filling out & submitting electronic forms (immunization consent forms, screening questions, etc.)
- accepting payments for services (can integrate with most major online payment platforms)
- has scheduling capabilities, but we do not recommend as we have run in to some major issues

Acuity
- scheduling appointments

These platforms can also be used for online refill requests (does not integrate with dispensing systems), making appointments for med reviews, open enrollment consultations, or diabetic shoe fittings, accepting payments for flu or strep testing, & any other pharmacy specific service.

If you'd like to move forward, GRX Marketing can help you set everything up & walk you through getting the correct plans & setting up the HIPAA-compliant part. We will also create the forms for you for an hourly fee.

Once the forms are created, you can email the link to patients, connect it to your website via a linked button or an embedded form, share it on social media, & more. Both platforms have a dashboard to view the submissions, & are easy to view & download.

Cost

- Jotform $39/month with the option of paying $29/month if paid annually
- Acuity is $50/month with the option of paying $45/month if paid annually

If you need assistance with setup, scheduling, or form creation, GRX Marketing is available to assist at a rate of $50/hour. Average time to build forms is 1-3 hours per form.

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